**Description of Breakout Topics**

**Peach State PETS 2015**

The President Elect breakout sessions are intended to help maximize each participant's opportunity to obtain new ideas, skills and strategies for building a plan for successful leadership. Presentation formats for the sessions vary by topic. Active participation in each session is strongly encouraged for all session attendees. During the process of registering for PETS, each president-elect will be asked to select three breakout topics from among the topics listed. Reserved seating in the desired breakout session will then be established for that president elect.

**TOPIC A: PLANNING YOUR YEAR**

Relevance: Club presidents are responsible for leading the process of planning, implementing, and continually evaluating the club’s goals while also motivating their respective members to accomplish those goals.

Session Outcomes

* Identify and recruit club leadership team.
* Identify your club’s strengths and weaknesses.
* Set club goals to capitalize on your club strengths and address your club’s weaknesses.
* Create an action plan for each goal.

**Presentation Format: Facilitated Small Group Discussion**

**TOPIC B: RUNNING YOUR CLUB**

Relevance: Club presidents are responsible for leading all operational aspects of the club. These activities include weekly meetings, board meetings, preparing for the district governor’s visit as well as visits from the area assistant governor and oversight of all other projects and activities of the club.

Session Outcomes

* Identify tips for running effective meetings.
* Learn how to successfully host your governor’s and assistant governor’s visits.
* Identify strategies for implementing effective techniques for oversight of all club operations and activities.

**Presentation Format: Facilitated Small Group Discussion**

**TOPIC C: GETTING TO KNOW CLUB CENTRAL**

Relevance: Club presidents are responsible for understanding the role and function of Club Central/Member Access, as a communication tool, to oversee management of club finances and to expedite performance of routine administrative tasks.

Session Outcomes

* Acquire an overview of Club Central/Member Access to expedite performance of routine administrative duties.
* Learn how to use Club Central/Member Access to monitor club finances.
* Develop a better understanding of your role in maintaining effective levels of communication among your club’s members.

**Presentation Format: Small Group Computer Demonstration and Facilitated Discussion**

**TOPIC D: ENGAGE MEMBERS and DEVELOP MEMBERSHIP**

Relevance: Club presidents are responsible for appointing and meeting with club membership committee members to maximize their effectiveness. This group is a critical element to the future of the club and they will develop long range and annual goals to support innovative strategies to engage and retain members, promote member education for prospective, new and current members, and seek opportunities to sponsor a new club in their area.

Session Outcomes:

* Review the role of the president in shaping a "meaningful club culture of Rotary" that is inclusive of the needs of current and future membership.
* Identify strategies to attract and engage members on a continuing basis.
* Share ideas for communicating club activities and functions with local media.

**Presentation Format: Facilitated Small Group Discussion**

**TOPIC E: LEADING ROTARIANS**

Relevance: Leading Rotarians is a task that often times proves to be elusive for many club leaders. Rotarians are volunteers and as such, rarely respond to traditional workplace strategies of motivation to achieve club goals. Club presidents are responsible for effective communication with club and district leaders, recognizing members with awards, motivating members to reach club goals, and listening to all members to ensure their needs are met.

Session Outcomes

* Identify skills needed to serve as an effective club leader.
* Anticipate potential challenges in leading club membership.
* Identify effective strategies to be a successful club leader.

**Presentation Format: Facilitated Small Group Discussion**

**TOPIC F: THE ROTARY FOUNDATION**

Relevance: Club presidents are responsible for appointing effective Rotary Foundation Committee leaders and coordinating and supporting the operation of the Foundation Committee in achieving the related goals of the club.

Session Outcomes

* Understand in general terms The Rotary Foundation and its support of the work of Rotary.
* Describe the impact of giving to The Rotary Foundation and how it can support local service projects.
* Share ideas for successful fundraising events for both the club and The Rotary Foundation.

**Presentation Format: Panel Discussion**

**TOPIC G: USING SOCIAL MEDIA**

Relevance: This session will help club presidents learn to use "social media" as a tool to enhance their club’s public image, cultivate relationships with local media, and make their community and club members more aware of club events and activities.

Session Outcomes

* Identify strategies for your club to use social media to promote its activities and attract younger generations.
* Register and set up a social media account.
* Determine effective techniques to use which social media (promotion, post activity dialog, call outs for volunteers, etc.)

**Presentation Format: Small Group Computer Demonstration and Facilitated Discussion**

**TOPIC H: YOUTH SERVICES**

Relevance: Club presidents should promote participation in Youth Services and related activities that engage younger individuals and promote their understanding of the work of Rotary. Club presidents are responsible for ensuring that club members adhere to youth protection policies.

Session Outcomes

* Identify the programs available to involve Youth Services programs and activities.
* Determine ways to get your club more involved in working with young people.
* Identify and discuss club responsibility in implementing youth protection policies for all Youth Services activities.

**Presentation Format: Facilitated Small Group Discussion**

**TOPIC I: GEORGIA ROTARY STUDENT SCHOLARSHIP PROGRAM (GRSP)**

Relevance: Club presidents should be knowledgeable of the growth and development of the largest scholarship program that exists anywhere in ROTARY. GRSP is unique to the three Rotary Districts of Georgia. More than 3300 individuals have traveled to Georgia from throughout the world to study in Georgia’s Colleges and Universities.

Session Outcomes

* Identify the ideas and founding considerations in creating the GRSP as well as its history and successes.
* Discuss strategies for partnering with neighboring clubs to maximize the benefits of supporting a GRSP student.
* Discuss the merits of the GRSP and the impact it has had on its participants.

**Presentation Format: Facilitated Small Group Discussion**

**TOPIC J: PRESIDENT NOMINEE (ALL Districts)**

Relevance: President Nominees (PN) should begin to develop a broad based knowledge of leading a Rotary Club in the modern era of electronic communication and record keeping. In preparation for their upcoming duties as a president elect, all president nominees meet and network with their respective district governor nominee and begin to develop a basic knowledge of the skills, knowledge and leadership roles that will help facilitate their future success as club president.

Session Outcomes

* Become acquainted with and begin to develop a supportive network with other president nominees in the club leadership class of 2016 -17
* Understand the fundamental elements of planning for the needs of each PN's club administration and operations plan
* Develop a network of other president nominees for sharing sessions outcomes

**Presentation Format: Facilitated Discussion**